

KATRINA SALICRUP (2024)

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Passionate storyteller and (visual artist) transitioning from a successful career in VFX to the exciting world of UX. Recognized for crafting engaging narratives and stunning visuals. Adept at user research, multi-discipline collaboration, human-computer interaction, and visual design.

PROFESSIONAL EXPERIENCE

Wieden + Kennedy, Portland, OR 2012 – 2017

VFX Supervisor (Film & Television)

- Led a team of VFX artists in delivering high-quality visual effects for national and international commercials for clients including Nike, Coca-Cola, and KFC. Managed creative direction, project schedules, and client communication, exceeding expectations and ensuring seamless VFX integration with the final product.
- Fostered a productive and creative environment. Identified and mentored junior artists, providing guidance and feedback to help them develop technical and creative skills. Conducted regular creative reviews and implemented workflow improvements that boosted employee satisfaction and VFX quality.
- Collaborated with directors, producers, and editors, ensuring seamless integration of VFX with the narrative and achieving the desired creative vision.

Freelance VFX Artist (Various Studios), Los Angeles, CA 2009 – 2024

Freelance Senior VFX Artist (Film & Television)

- Leveraged versatility and strong problem-solving skills to contribute to diverse film and television projects using Flame software.
- Consistently delivered high-quality VFX within tight deadlines, meeting the needs of creatives, directors, and production companies.

Method Studios, Los Angeles, CA 2003 – 2009

Senior VFX Artist (Film & Television)

- Created visually stunning and technically complex visual effects for major film and television productions such as the Pirates of the Caribbean film franchise and multiple award-winning commercial productions.
- Pioneered and tested innovative VFX concepts and techniques, enhancing the studio's creative and technical capabilities.
- Effectively presented final deliverables to team leads and clients, ensuring clear communication and project approval.

CERTIFICATIONS

Coursera, (online) 2024

Google UX Design Professional

- Completed 6 of 7-courses in the UX Design Professional Certification Program
- Current Average - 92%
- [\[Link to course list\]](#)

EDUCATION

Art Institute of Dallas, Dallas, TX 2001

Associate of the Arts, Media Arts and Animation

- Awards: Dean's List (Top 10%)
- Departmental Merit Scholarship

SKILLS & OTHER

Technical Skills: Autodesk Flame, Adobe Creative Suite, Figma, G-Workspace, Gemini, Night Cafe AI Image Generator featuring DALL-E

Member of the Academy of Interactive and Visual Arts

“The Academy of Interactive & Visual Arts is an assembly of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media.” [AIVA Website](#)

Volunteer Teaching Assistant - Melrose Elementary, Roseburg, OR

Supported the development of reading, comprehension, and deductive reasoning skills by facilitating small group sessions for students aged 7-10.

AWARDS

Visual Effects Artist

Visual Effects Society - Outstanding VFX in a Commercial

2007 Sears Tools “Arboretum”

2008 Microsoft Zune “Ballad of Tina Pink”

2013 Nike “Vapor Trail”

Fiction Podcast Creator (Writer, Producer, Editor)

2021 “Priced to Sell” - HearNow Audio Arts Festival GOLD Award

2022 “Outgrowth” - LA Web Festival GOLD Award

2023 “Outgrowth” - LA Sci-Fi Film Festival GOLD Award, HearNow Audio Arts Festival GOLD Award, LA Motion Picture Film Festival GOLD Award, W3 Awards GOLD Award